

How It Works

- 1. Enter your ads & targeting criteria into AdSpeed
- 2. AdSpeed serves ads, track and report real-time statistics about ad impressions, clicks, revenue, and conversions
- 3. Manage your ad inventory through our user-friendly interface

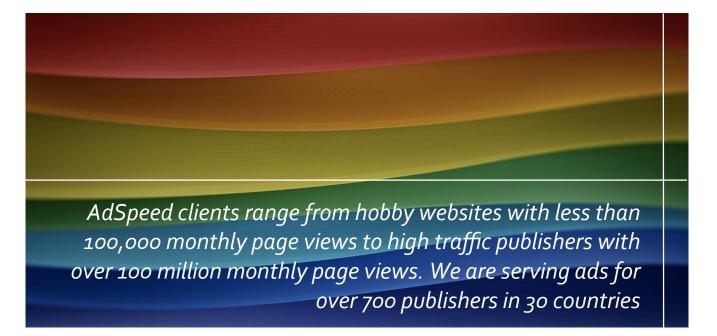


Price starts from \$9.95/month

Ad Targeting

- Geo-targeting (language, country, city, continent, US state, Canadian province, UK and other regions)
- Date/Time (day-parting, start/end date)
- Maximum impressions/clicks within a certain period (hourly, daily, monthly, total)
- Frequency capping
- Visitor's IP/domain, browser,
 OS
- Referring or ad placement URL
- Contextual, keyword, demographic targeting
- Companion or competitive positioning





Ad Management	Advanced
Publishers	Paid Add-ons
Zones	Ad Network (build your network of sites)
Channel	Private Branding (your own logo)
Groups	Fast Delivery (upload media files with one click)
Ads	API (custom processes, integrate with your own system)
Advertisers	Reporting

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Campaigns	Metrics: impressions, clicks, CTR, conversions, revenue
Ads	Visitor Profiles: online, geographical, technical, site tracking
	Scheduled reports via email
	Export to: text, PDF, CSV, XML, RSS

Some Clients	
ClasificadosOnline.com	CAAMagazine.ca
AquariumFish.net	IronSolutions.com
AllEars.net	GirlSense.com
PCBDaily.com	DailyGazette.com